



Our Values

- We have a personal commitment to excellence
- We have a pride and passion in local policing
- We are courageous, decisive and creative
- We are confident to challenge
- We are honest, respectful and fair to each other
- We celebrate innovation and success
- We use our discretion to do the right thing
- We will learn from and forgive genuine mistakes
- We will support our staff and colleagues to do their best

Our Objectives

- Maintain high levels of public confidence in local policing
- Improve public confidence of Police and local councils dealing with anti-social behaviour and crime
- Maintain public satisfaction with how we deal with serious crime and racial incidents and improve public satisfaction for anti-social behaviour
- Continue to target and charge those people involved in the supply of Class A drugs
- Continue to disrupt and dismantle organised criminal groups
- Reduce serious violent and serious acquisitive crime
- Increase sanction detections and informal resolutions for serious acquisitive, violent and sexual offences
- Deliver the Force's efficiency plan while continuing to maintain performance
- Maintain low levels of unplanned police officer and police staff

BE SUPPORTIVE BE CHALLENGED
Be Focussed *be bold*
BE INNOVATIVE *be bold*
BE A POLICE OFFICER
Be Focussed

